## BERE NORTH 2009

## ANIVE NORTH 2009 SATURDAY MAY 23

The fire of BeyBattle still burns in the hearts of Bladers everywhere, and they'll all be coming to **BEYBLADE WAR ROOM at ANIME NORTH 2009!** If you haven't seen it yet, come visit us to learn all about **METAL FIGHT BEYBLADE!** We'll be hosting an overview and strategy of Beyblade presentation entitled **BEYBLADE 101**, and then we'll be taking registration for the **BEYBLADE WAR ROOM** tournament!

No Beyblade? No problem! We have loads of Metal Fight Beyblades with us and you'll be able to draft the parts to form a full Beyblade, then play and trade with other Bladers before the tournament to hone your skills!

So whether you're a veteran Blader looking for the next big competition, or someone new who is simply wondering how the heck a spinning top could be strategic and competitive, stop by! We'd love to see you there!

• Beyblade 101 (Discussion Panel) 12:00 PM ~ 1:00 PM Apple Room

• Beyblade War Room (Tournament) 3:00 PM ~ 6:00 PM Orange Room



The **World Beyblade Organization** is an unofficial, fan-run sanctioning body for worldwide competitive **Beyblade!** We offer contests, tournaments, forums, a Beyblade encyclopedia -- the **Beywiki** -- and a comprehensive worldwide ranking system for **Bladers,** the **BeyPoint System**. If you're looking for some Beyblade opponents, you'll find them through us! And if you've never played Beyblade before, we'll be happy to teach you! We're the largest Beyblade community in the world, so join the ranks of WBO Bladers!

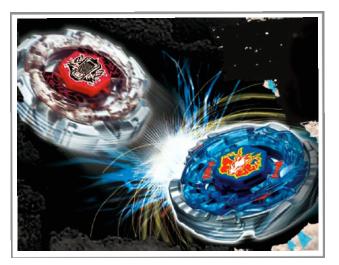
## And we're here!



This pamphlet is unofficial promotional material produced by the World Beyblade Organization, who are **not affiliated** with Takara-Tomy, d-rights, TV Tokyo or any other official entity related to Beyblade. We do this all for our love of Beyblade, so please show us your support! **All content © 2009 World Beyblade Organization.** http://worldbeyblade.org



**METAL FIGHT BEYBLADE** is the hot new hobby that's sweeping Japan and is poised to take over the entire world! In this fast-paced strategy game, two players known as Bladers shoot two hi-tech, customizable, metal spinning tops -- Beyblades -- into a BeyStadium, a small arena in which the Beyblades smash into each other until only one is left spinning, in the legendary competition known as the **BeyBattle!** 



3! 2! 1! *Go* SHOOT!!



In Beyblade, each Blader builds their own top by customizing its parts! **Metal Fight Beyblade** has five main parts:

**FACE:** The screw that holds the Beyblade together! Also displays the emblem of the Beyblade.

**CLEAR WHEEL:** Supplements the Metal Wheel and protects against attacks from above!

**METAL WHEEL:** Made entirely of metal! The Metal Wheel is what is used to deliver damage to the opponent!

**TRACK:** Determines the height of the Beyblade. Some contain gimmicks that affect performance.

**BOTTOM:** Determines the movement pattern of the Beyblade! Come in many different shapes and materials for different strategy!

Strong Bladers must carefully select each individual part so that the entire Beyblade works well together! Selecting parts that conflict with each other is a recipe for disaster.

By collecting more Beyblades, you can increase

the variety of Beyblade parts available to you, giving you limitless options for strategy and customization!



**Beyblade is a strategy game.** You can optimize your strategy by paying attention to each Beyblade's type. There are four types of Beyblades:



**Attack-types** focus on high speed and smashing ability! Hit the opponent repeatedly to deplete their spin or KO them!

**Defense-types** are heavy and strong! They are designed to withstand fierce hits without moving an inch!



**Stamina-types** are lightweight and nimble! They're designed to take repeated hits and outlast the opponent!

**Balance-types** combine attributes from more than one other type! Remember though, to gain more of one attribute you'll always sacrifice another!



Attack counters Stamina, Stamina counters Defense, and Defense counters Attack! But it will never be that simple; with both you and your opponent trying to counter each other, you will have to decide which strategy gives you the highest chance of victory!

**Type** isn't the only aspect of Beyblade strategy, though. Strong Bladers must master every type, learn powerful shooting techniques like **Sliding Shoot** and **Gattyaki**, understand the intricacies of every type of BeyStadium, and so much more. Beyblade is not a simple spinning top game; contrary to popular belief, it's not just "pulling a cord!"



The **WBO** ranks all participating Bladers using the **BeyPoint System.** When a Blader loses to another Blader in a WBO BeyBattle, he reports it to the WBO website. When the winner confirms the Battle, the loser will lose *X* BP, and the winner will gain *X* BP.

The BP System is based on the ELO Ranking System which has been used for decades in many seriously competitive games, such as chess and go. ELO is a great system for competition because it awards you more points for beating a player stronger than yourself, and less points for beating a player weaker than yourself. Likewise, if you lose to a player much weaker than you, you'll lose a lot of BP!

All Bladers begin with **1000 BP.** Work hard to gain lots of BP and rank as the top Blader in the world!



By winning tournaments, BeyBattles and achieving certain ranks, you will earn **Faces** as awards! **Faces** are digital awards that appear in your profile and your posts on the WBO website. You can also get them for contests, posts ... and of course, there are secret methods.

REGISTER FOR THE WBO TODAY AT http://worldbeyblade.org